STATE of WISCONSIN



WHEREAS; investment in creative economy development, placemaking, and civic engagement through the arts, heritage, and cultural awareness are important to the health and vibrancy of our communities and our state's future; and

WHEREAS; museums can play an essential role in cultural and social life across Wisconsin, telling our stories, preserving our heritage, interpreting the past, and exploring the future, and each year, more than 850 million visits are made to museums in the United States from all across our country; and

WHEREAS; creative economy development and community cultural engagement are directly related to economic vitality, a dynamic workforce, education for the 21st century, engaged residents, and community vibrancy and success; and

WHEREAS; the arts spark creativity and innovation and is among the top five applied skills sought by business leaders, with 72 percent saying creativity is of high importance when hiring; and

WHEREAS; creative economy activities, projects and initiatives, such as education and engagement programs at museums, revitalization initiatives, and civic engagement projects, are happening in communities across Wisconsin during Creative Economy Week and throughout the year;

> NOW, THEREFORE, I, Tony Evers, Governor of the State of Wisconsin, do hereby proclaim May 11-18, 2019 as

CREATIVE ECONOMY WEEK

throughout the State of Wisconsin and I commend this observance to all of our citizens.

IN TESTIMONY WHEREOF, I have hereunto set my hand and caused the Great Seal of the State of Wisconsin to be affixed. Done at the Capitol in the City of Madison this 29th day of April 2019.

GOVERNOR

By the Governor:

DOUGLAS LA FOLL

Secretary of State